ETH

Eidgenössische Technische Hochschule Zürich
Swiss Federal Institute of Technology Zurich

Newsletter – Newsletter service general information

If you are interested in our service, please send us an e-mail to support@newsmailer.ethz.ch with the subject "**Newsletter service registration**".

Newsletters are not mailings as you know them from mailing lists, but they are a **marketing instrument** with many complex possibilities, such as link tracking, reporting, personalisation, a recurring template with image areas.

If you do not need these options, we recommend that you use our free [Sympa mailing list tool](#).

The use of the newsletter service is subject to a fee and requires the use of the ETH template and the colours specified by University Communications in the [ETH colour catalogue](#).

You can **subscribe** to a newsletter using the registration form, which can be integrated into your CQ5/AEM site. **Unsubscribing** must be done directly via the unsubscribe link at the bottom of the newsletter.

The double opt-in procedure is used as standard for subscriptions and single opt-out for cancellations.

Update: Zurich, 14 June 2024
Author: Gerhild Mueller, IT Services